

ALL LEADERSHIP TEAM

12-6-16

RALSTON VALLEY
HIGH SCHOOL
CHOIR

DIANA WILSON

CHIEF COMMUNICATIONS
OFFICER

TANYA WHEELER-
BERLINER

COMMUNICATIONS SPECIALIST
DIGITAL MEDIA



JEFFCO PUBLIC SCHOOLS
WEBSITE/MOBILE APP PROJECT

BACKGROUND



Mobile Apps

- Some schools using
- Others interested
- RFI process Spring/Summer 2016



Websites

- Survey: mixed results
- OCR complaint
- RFP process Summer/Fall 2016

PRIMARY GOALS

- 1 Facilitate Easy Maintenance
- 2 Meet Accessibility Standards
- 3 Offer a One-Stop Mobile App
- 4 Create Consistency with Customization

PROCESS



Three Groups



Design Component



Content Component



Training & Testing



Release(s)

CONTACTS



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KATHLEEN ASKELSON

BOE BUDGET
PRESENTATION
FROM 11-17-16

ONE EXAMPLE OF
PROACTIVE STEPS WE
ARE TAKING:

AMY WEBER

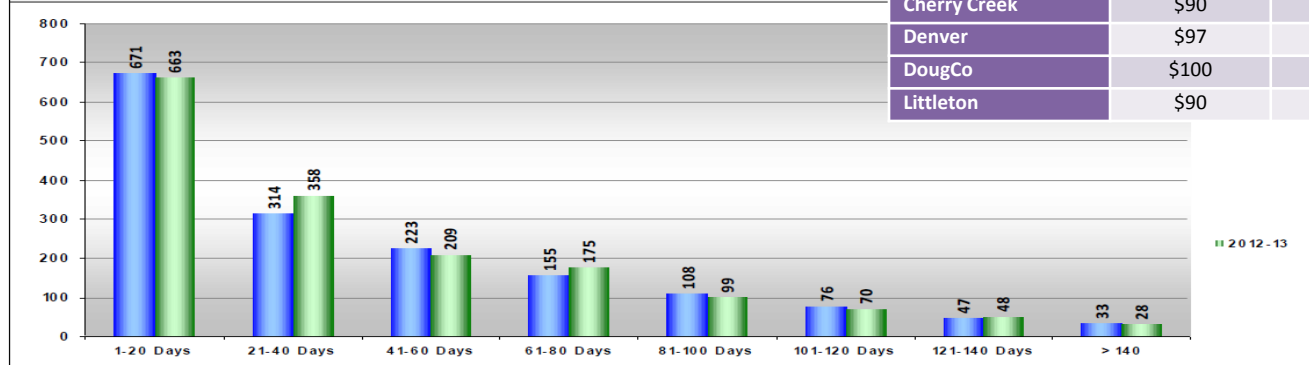
CHIEF HUMAN
RESOURCES OFFICER

Substitute Teachers

School Year	Total Jobs	# Unfilled Classrooms	Filled %
2011 / 12	69,003	750	99%
2012 / 13	69,934	1,695	97.5%
2013 / 14	71,671	2,802	96%

1/3rd of all
substitutes worked
less than 20 days

Number of Days Worked by Year



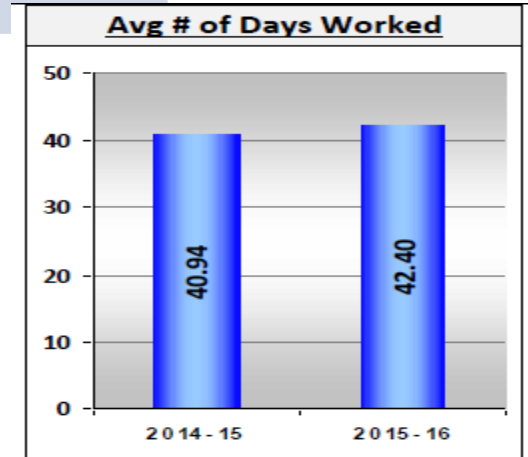
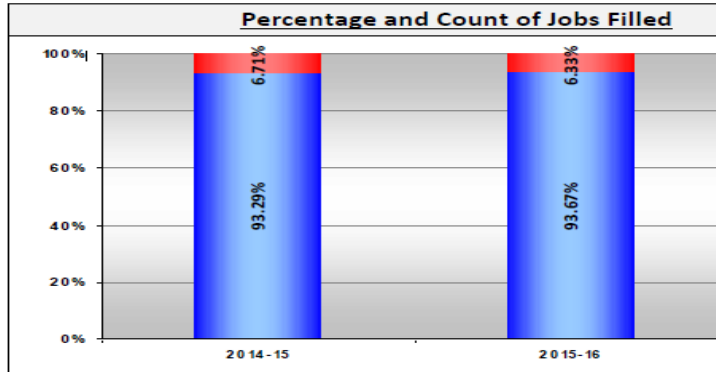
District	Daily Rate	Jeffco Gap	Long Term Pay	Jeffco Gap
Jeffco	\$90		\$108	
Adams 12	\$95	\$5	\$133	\$25
Adams 50	\$100	\$10	\$140	\$32
Boulder	\$95	\$5	\$140	\$32
Cherry Creek	\$90	\$0	\$138	\$30
Denver	\$97	\$7	\$173	\$65
DougCo	\$100	\$10	\$150	\$42
Littleton	\$90	\$0	\$135	\$27

Recommendations and Results

Implemented for 2015-2016 school year

Strategy	Cost Increase Including Benefits
Eliminate the \$72 rate tier	\$160,000
Increase the daily rate of pay from \$90 to \$95 per day	\$268,000
Increase the long term rate from \$108 to \$140 (recommended but not implemented....changed to \$115)	\$289,000
Institute \$300 bonus after 40 jobs worked	\$206,000
Total	\$923,000

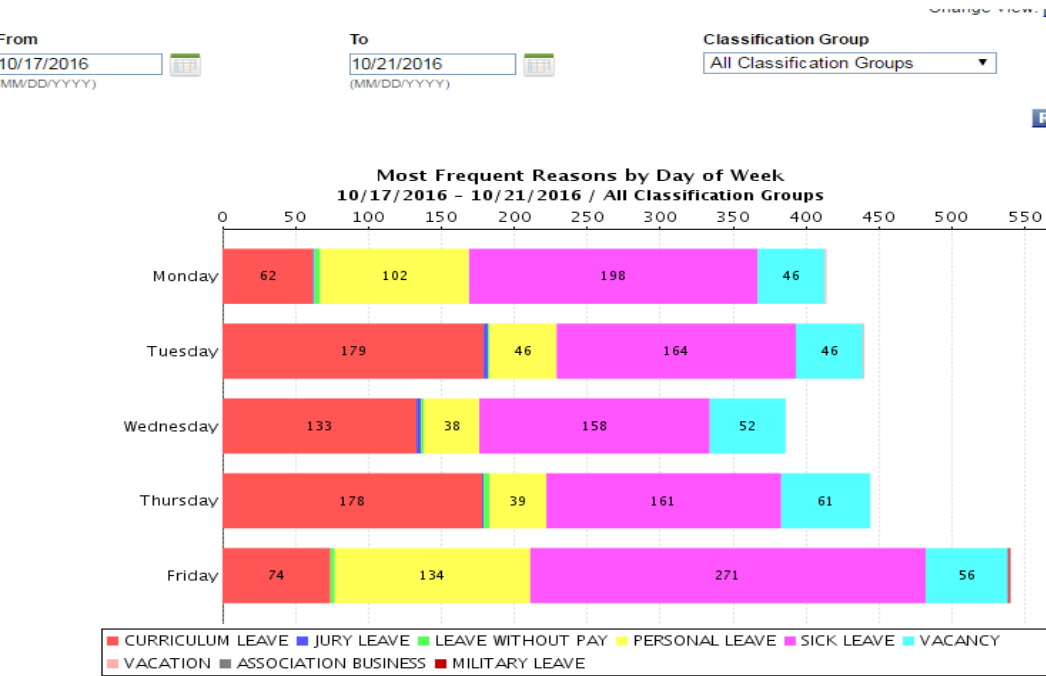
Fill rate showed marginal improvementaverage days worked increased by one....



DECISION: Increase daily rate to \$100/day and discontinue 'bonus' program.



And now?



Week after our fall break, intended to 'break up' the long stretch from labor day to Thanksgiving.....

88% fill rate on Friday, 10/21

First two weeks of November....

Row Labels	Count	Average Hours Used
Curriculum	1610	6.59
JURY	36	7.97
LWOP	75	6.49
Personal	657	7.27
SICK	2300	7.03

GREG JACKSON

EXECUTIVE DIRECTOR
TRANSPORTATION AND
FLEET SERVICES

