

2018 BOND PROGRAM COMMUNICATIONS UPDATE

CAPITAL ASSET ADVISORY COMMITTEE

JUNE 2020

COMPLETED WORK:

- Organized Green Mountain H.S. "virtual" groundbreaking:
 - Ran Facebook live for event
 - Helped produce video "[The Heart of this Community](#)"
- Continued production of bond signs
- Working on updating our annual report that will be completed and shared next week

Website analytics:

Jeffcobuilds.org and all pages with "jeffco builds" in the URL (ie sub-pages)

Jeffco Builds page performance	Page views	Unique page views
April 2020	1,377	1,081
May 2020	1,893	1,159
% change	37% increase	7% increase

UPCOMING WORK:

- Planning additional "virtual" events for this summer:
 - Groundbreakings and site tours to celebrate progress
- Writing and producing annual report for 2020 with a preview to our summer projects
 - Will be published next week!
- Sharing summer progress via social media

