

2018 BOND PROGRAM COMMUNICATIONS UPDATE

CAPITAL ASSET ADVISORY COMMITTEE

APRIL 2020

COMPLETED WORK:

- Added "Project Status" to JeffcoBuilds website
 - Quarterly project status documents will be changed when updated
 - Located on the "find my school" page and under the articulation areas (image from website below)
- Working with Wilmot E.S. to plan a "virtual beam signing"
 - Beam placed outside of school right now for teachers to sign when they have to go to the building to get supplies (image from a teacher below)

Website analytics:

Jeffcobuilds.org and all pages with "jeffcobuilds" in the URL (ie sub-pages)

Jeffco Builds page performance	Page views	Unique page views
Feb. 2020	1,688	1,393
March 2020	1,891	1,608
% change	12% increase	15% increase

UPCOMING WORK:

- Executing our "virtual beam signing" for Wilmot:
 - Will livestream on Facebook, have a video to share for after the event, and pitch to the media
- Working with our architects and construction partners to share progress of our projects and that we are continuing our construction
- Working with our videographer to document progress of projects in the community

TRACK OUR PROGRESS

